

Accelerated Degree Evening Program
2009 -- 2010 Academic Year
Duluth Campus Fall II Book List; 201026
November 2 - December 23, 2009

Course #	Class Title	Textbook(s)	Author(s)	Publisher	ISBN
ACC 2220 <i>INSTRUCTOR:</i>	Principles of Managerial Accounting Cheryl Winzenburg	<u>Principles of Accounting, 10th Ed.</u> (Same text as from ACC 2210)	Belverd E. Needles, Marian Powers, & Susan Crosson	Cengage	978-0-618-73661-4
ACC 4430 <i>INSTRUCTOR:</i>	Auditing Constance Carter	<u>Auditing and Assurance Services, 8th Ed.</u>	David N. Ricchiute	South-Western	978-0-324-22629-4
CIS/CTA 2041 <i>INSTRUCTOR:</i>	Computer Graphic Design Tawni Lippert	<u>Photoshop Masking and Compositing</u>	Katrin Eismann	New Riders Press	0-7357-1279-4
CIS 4034 <i>INSTRUCTOR:</i>	Server-Side Web Development Rich Tunell	<u>PHP Programming with MySQL</u>	Don Gosselin	Course Technology	978-0-619-21687-0
CTA 1102 <i>INSTRUCTOR:</i>	Human Communication Deb Stephan	<u>Essentials of Human Communication, 6th Ed.</u>	Joseph A. DeVito	Allyn & Bacon	978-0-205-49146-9
ECN 2230 <i>INSTRUCTOR:</i>	Principles of Microeconomics Trevor Wills	<u>Principles of Microeconomics, 5th Ed.</u>	N. Gregory Mankiw	South-Western	978-0-324-58998-6
FIN 3420 <i>INSTRUCTOR:</i>	Financial Management Bob Hoffman	<u>Understanding Financial Statements, 9th Ed.</u>	Lyn M. Fraser & Aileen Ormiston	Prentice Hall	978-0-13-608624-6
FIN 3440 <i>INSTRUCTOR:</i>	Investments Dave Lucia	<i>Class Canceled</i>			
HIS/WGS 2231 <i>INSTRUCTOR:</i>	Cultural Anthropology William Miller	(1) <u>Mirror for Humanity: A Concise Introduction to Cultural Anthropology, 6th Ed.</u> (2) <u>Bridges to Humanity: Narratives on Fieldwork and Friendship, 2nd Ed.</u> (3) <u>Dancing Skeletons</u>	Conrad Kottak Bruce T. Grindal & Frank A. Salamone Katherine A. Dettwyler	McGraw-Hill Waveland Press Waveland Press	978-0-07-340524-7 978-1-57766-424-6 0-88133-748-X
MGT 3130 <i>INSTRUCTOR:</i>	Quantitative Methods for Decision-making Cliff Tanner	<u>Quantitative Analysis for Management, 10th Ed.</u>	Barry Render & Ralph M. Stair	Pearson Education	978-0-13-603625-8
MGT 3140 <i>INSTRUCTOR:</i>	E-Commerce for New Enterprises Dave Anstett	<u>E-Commerce 2009, 5th Ed.</u>	Kenneth Laudon	Prentice Hall	978-0-13-600711-1
MGT 3560 <i>INSTRUCTOR:</i>	Organizational Development Dave Lucia	<u>Organization Development and Change, 9th Ed.</u>	Thomas G. Cummings & Christopher G. Worley	South-Western	978-0-324-42138-5
MGT 4262 <i>INSTRUCTOR:</i>	Training & Development Kay Ernst	<u>Employee Training and Development, 4th Ed.</u>	Raymond A. Noe	McGraw-Hill	0-07-340490-X Corrected ISBN

MKT 3340 <i>INSTRUCTOR:</i> Kathy Modin	Market Promotions	<u>Integrated Advertising, Promotion, and Marketing Communications, 4th Ed.</u>	Kenneth E. Clow & Donald E. Baack	Prentice Hall	978-0-13-607942-2
MKT 3360 <i>INSTRUCTOR:</i> Parnell Thill	Personal Selling	<u>Fundamentals of Selling: Customers for Life Through Service, 11th Ed.</u>	Charles M. Futrell	McGraw-Hill	978-0-07-338112-1
MKT 4360 <i>INSTRUCTOR:</i> Parnell Thill	Marketing Strategy	<u>Kotler on Marketing: How to Create, Win, and Dominate Markets</u>	Philip Kotler	Simon & Schuster	978-0-684-85033-7
SPN 1103/1104 <i>INSTRUCTOR:</i> Loly Stoffel	Beginning Spanish III & IV	<u>An Invitation to Spanish: Adelante! Uno</u> (Same text as from SPN 1101/1102)	Jose A. Blanco	Vista Higher Learning	978-1-60007-609-1