

Course On Line	Title	Author	ISBN	Publisher
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Spring I 2010

CIS 3105 Management Information Systems	Management Information Systems, 6th Ed (hardcover)	Oz	ISBN-13: 978-1423901785	Course Technology; 6 edition
ENG 1130 Intro to Women's Literature	Norton Anthology of Literature by Women 3rd ed	Gilbert	ISBN-10: 0-393-93014-9	Indiana University
HIS 1110 History of the United States I	NO TEXT REQUIRED			
FIN 3430 Advanced Financial Management	Book To Be Determined			
HUM 3340 Spiritual Living: 21st Century	Emotionally Healthy Spirituality,	Scazzero, Peter	ISBN: 13: 978-1-59145-452-6	Thomas Nelson
	True Spirituality	Schaeffer, Francis	ISBN: 13:978-0-8423-7351-7	Tyndale House
	The World's Religions	Smith, Houston	ISBN: 0-06-250811-3	Harper San Francisco
	Essential Spirituality	Walsh, Roger,	ISBN: 0-471-39216-2	Wiley and Sons
MGT 3150 Management Communication: Written	Writing That Works: Communicating Effectively on the Job	Walter E. Oliu, Charles	978-0312541828	Bedford/St. Martin's
	The Little Red Writing Book	Royal, Brandon	978-1582975214	Writers Digest Books
MKT 3320 Marketing on the Internet	Internet Marketing: Building Advantage in a Networked E	Mohammed, Fisher, Ja	ISBN-13: 978-0072538427	McGraw-Hill/Irwin

Required software: Cadotte, Ernest R. Strategic E-Commerce Marketing, Innovative Learning Solutions, Inc. E-commerce Marketing can be purchased online with a credit card at <https://web.marketplace-simu>

MGT 4170 Policies & Strategies	Strategic Mgmt in Action, 4th edition	Coulter	978-0-13-227747-1	Pearson Prentice Hall
	enter the case number (with the dashes) into the search box at the top of the page. This takes them directly to the case. They can then put the case in their "shopping cart" and pay by credit card.			http://hbsp.harvard.edu/
PHL 3354 Management Ethics	Business Ethics 2007 (6 th ed.)	Shaw	ISBN-13: 978-0-495-09501-9	Wadsworth

MTH 1110 Liberal Arts Math	For All Practical Purposes: Mathematical Literacy in Today's World (8th ed)		978-1-429-20900-7	Bedford, Freeman & Worth
PSY 3216 Personality (2 credits)	Personality and Personal Growth (6th Edition)	Frager, Robert & Fadima	978-0131444515	Prentice Hall
PSY 3328 Behavior Mgmt	Behavior Modification (8th Edition)	Martin, Gary L. & Pear,	978-0205703111	Prentice Hall
MKT 4360 Marketing Strategy	Marketing Strategy, 4th ed	Ferrell & Hartline	ISBN 978-0-324-36272-5	Thomson/South Western
ECN 2230 Principles of Microeconomics	Economics 18th ed	McConnell, Brue & Flynn	ISBN 978007335694	McGraw-Hill

Spring II 2010

BIO 1103 Current Environmental Topics	State of the World 2009: Into a Warming World	World Watch Institute	ISBN: 978-0-393-33418-0	WW Norton & Company
CIS 3108 Systems Analysis and Design	CANCELED			
ECN 3380 Money and Banking	CANCELED			
ENG 2210 Ethnic Literature	The Lone Ranger and Tonto Fistfight in Heaven:	Sherman Alexie,	978-0802141675	Grove Press
	At the Bottom of the River	Jamaica Kincaid	978-0374527341	Farrar, Straus and Giroux
	We Came All the Way from Cuba So You Could Dress Like This?:	Achy Obejas,	978-0939416936	Cleis Press
	Funny in Farsi: A Memoir of Growing up Iranian in America:	Firoozeh Dumas	978-0812968378	Random House Trade Paperbacks
	Glamorous Asians: Short Stories & Essays:	May-lee Chai	978-0880938570	University Of Indianapolis Press
	Collected Stories:	Saul Bellows	978-0142001646	Penguin (Non-Classics)
ENG 1110 First Year Composition	50 Essays - A portable Anthology, 2nd ed.	Samuel Cohen	0-312-44698-5	Bedford/St. Martin's
	Keys for Writers, 5th ed.	Ann Raimes	978-0-618-75386-4	Wadsworth
MGT 3240 Human Resource Management	Human Resource Management	Mathis and Jackson	978-0-324-54275-2	South-Western College Pub
MGT 4150 Management Communication: Oral	Communicating for Results A guide for Business and the P	Cheryl Hamilton	0-495-09584-2	Thomson Wadsworth
HIS 1111 History of the United States II	NO TEXT REQUIRED			
MGT 2120 Principles of Management	Principles of Mgmt: Management A practical introduction 3rd edition	Kinicki and Williams	978-0-07-353019-2	McGraw Hill
MGT 4170 Policies & Strategies	Strategic Mgmt in Action, 4th edition	Coulter	ISBN 0-13-607828-1	Pearson Prentice Hall
	Harvard Business Case 9-708-480 Students should enter the case number (with the dashes) into the search box at the top of the page. This takes them directly to the case. They can then put the case in their "shopping cart" and pay by credit card.			http://hbsp.harvard.edu/

MKT 3550 Designing Successful Products	Innovation Management & New Product Development, 4th	Trott	978-0-273-71315-9	Prentice Hall
PHL 3354 Management Ethics	NO TEXT REQUIRED			
PSY 3331 Statistics	Essentials of Statistics for the Behavioral Sciences	Gravetter, Wallnau	978-0495383949	Thomson/Wadsworth
	How to Use SPSS: A Step-by-Step Guide to Analysis and	Cronk, Brian C.	978-1884585791	Pyrzczak Publishing
PSY 3327 Social Psychology	Social Psychology 3rd ed	Smith, Eliot R. & Mackie	978-1841694092	Psychology Press
MKT 3530 Marketing in a Global Environment	Global Marketing: Foreign Entry, Local Marketing, and Global Management, 5th Edition	Johny K. Johansson	ISBN-13 9780073381015	McGraw-Hill
MGT 3140 E-Commerce	E-Commerce 2010, 6th ed	Laudon & Traver	ISBN-13: 9780136100577	Prentice Hall
ENC 2280 Principles of Macroeconomics	Economics 18th ed	McConnell, Brue & Flynn	ISBN 978-0-07-337569-4	McGraw-Hill
	*Students should purchase access code from the publisher to obtain the supplemental premium content, which includes additional study materials, the narrated PowerPoint slides and videos. Students may use the following link to access the publisher site http://www.mcconnell18e.com .			http://www.mcconnell18e.com
HUM 3340 Spiritual Living: 21st Century	Emotionally Healthy Spirituality,	Scazzero, Peter	ISBN: 13: 978-1-59145-452-6	Thomas Nelson
	True Spirituality	Schaeffer, Francis	ISBN: 13:978-0-8423-7351-7	Tyndale House
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