**SUMMARY**

Population demographics are changing significantly in Minnesota. The number of high school graduates from communities of color is projected to increase by nearly 50 percent over the next decade, with Latino youth accounting for the largest increases. The College of St. Scholastica should be an attractive option for these growing numbers of Latino students, particularly in view of our strong Catholic and Benedictine values. In order to encourage more Latino youth to enroll and to assist them on their educational journey, we seek to develop a permanent supportive infrastructure.

**GOAL**

$200,000 in annual gifts or a $1.25 million endowment

**OPPORTUNITIES**

- A gift of $1.25 million would name the initiative and establish an endowment to make it a permanent program at the College
- A $200,000 gift ($50,000/year) will establish this program and guarantee its funding for four years, in order to support new students through graduation and document program effectiveness
- A gift of $50,000 will help launch the first year of this initiative

**DESCRIPTION**

Your investment will help the College hire a new staff member who will work specifically with this segment of our prospective students. He or she will rotate recruitment and retention duties in alternating years. This alternating year arrangement will help ensure that more Latino students enroll, succeed and graduate. The new staff member will be bilingual, enhancing his or her ability to work with Latino families. He or she will network within the Latino community, design support programs at the College, and explore other options, such as a summer bridge program for Latino high school youth, a minor in Latino Studies, financial literacy programs and more.

**FOR MORE INFO**

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