Figure 5.2. Theory Through a Set of Path Models

a) Direct Pathway

b) Indirect or Mediated Pathway


- is easy to understand—its purpose is readily apparent,
- is consistent with and in the same style as similar figures in the same article, and
- is carefully planned and prepared.

Be certain in figures of all types that

- lines are smooth and sharp,
- typeface is simple (sans serif) and legible,
- units of measure are provided,
- axes are clearly labeled, and
- elements within the figure are labeled or explained.

Be certain, for instance, to distinguish between error bars and confidence intervals. When using confidence intervals, clearly specify the size of the interval (e.g., 95%).