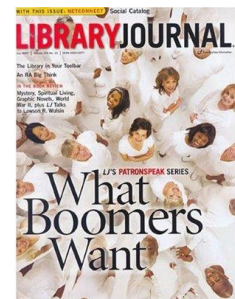


Types of Periodicals

Articles can be found in a variety of publications. Characteristics of these publications are what follows.

1. Academic Publications (Scholarly)

- Written by scholars (highly educated, devotes professional life to the field)
- Written for other scholars
- Few photographs or advertisements
- Uses jargon (terminology only those in the field would understand)
- Frequently published by associations
- Most articles follow a prescribed style: Abstract, Introduction, Literature Review, Method of Data Collection, Results, Analysis, and Conclusion
- Authors are easily identifiable, credentials are given
- Does not attempt to entertain



An example of Scholarly Publications is *Library Journal*.

2. Scholarly Refereed or Peer-Reviewed Publications

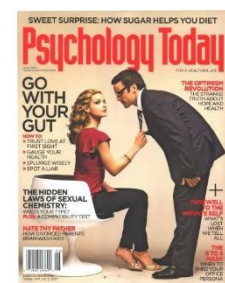
Is a scholarly publication in every way except additionally, articles are reviewed (scrutinized) by a panel of other scholars (“peers”) before being accepted for publication

Examples of Refereed or Peer-Reviewed Journals include *JAMA: The Journal of the American Medical Association*, *The Journal of Academic Librarianship*, and *American Economic Review*



3. Trade Publications

- Written by practitioners in a particular field
- Written for other practitioners in the field
- Uses jargon (terminology only those in the field would understand)
- Advertisements are for products and services that pertain to the field
- Includes photographs and illustrations
- Authors are easily identifiable, credentials are sometimes given
- Does not attempt to entertain



Examples of Trade Publications include *HR Focus*, *American Libraries*, *Psychology Today*, and *Science News*.

4. Magazines (Popular Publications)

- Written by journalists, for the general public
- Glossy pages
- Usually many photographs
- Many advertisements
- Easily understood, does not assume any prior knowledge of the subject
- Attempts to entertain



Examples of Popular publications include *Time*, *Parent*, *Sports Illustrated*, and *Readers' Digest*.

5. Newspaper Publications

- Written by journalists, for the general public
- Printed on newspaper
- Usually some photographs
- Many advertisements
- Easily understood, does not assume any prior knowledge of the subject
- Attempts to entertain and inform



Examples of Newspapers include *St. Paul Pioneer Press*, *New York Times*, and *Wall Street Journal*.

6. Tabloid or Sensational Publications

- Unsigned articles written for the general public
- May have glossy pages or be printed on newspaper, many photographs and advertisements
- Attempts to entertain



Examples of Tabloid or Sensational publication include *Star*, *National Enquirer*, and *Globe*.