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Authors:

Thomas L. Buck, PhD, MBA, College of St. Scholastica, Duluth, MN  
Richard L. Revoir, EdD, MBA, College of St. Scholastica, Duluth, MN

Title: The accreditation of a massive open online course (MOOC): Benefits and challenges of restructuring a MOOC in Leadership & Management Ethics.

This paper reviews the planning and implementation process, as well as the challenges and benefits, of accreditation for a massive open online course (MOOC) in leadership ethics. Developed by the authors in conjunction with the Sandbulte Center for Ethical Leadership, this paper examines their Leadership & Management Ethics MOOC in the general context of MOOCs for professional development. Focusing on the impacts for higher education of accredited MOOCs and professional development, this concept paper considers the benefits and drawbacks of using MOOCs for professional development and college credit. This paper also reviews the possible basic MOOC design criteria and principles needed for the general accreditation of future MOOCs, as well as identifying safeguards relating to cost- and resource-effectiveness as potential tradeoffs for a quality education.